



# ORANGE JUICE BLOG

*Orange County's Top Political Blog. since 2003*

## 2009 AD RATE CARD

**Voted  
"Best 2007  
Blog" by the  
OC Weekly!**

The Orange Juice is Orange County's FIRST political blog, dating back to 2003. Our irreverent take on local news and politics was honored last year by the OC Weekly, who named us their "Best Local Blog."

<u>AD SIZE</u>	<u>PLACEMENT</u>	<u>COST</u>	<u>WHAT OTHER O.C. BLOGS CHARGE</u>
900 x 100	Top Banner	\$500	\$900-\$1,500
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*Above rates good for 60 days of advertising! 30 day rates add 25%*

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### *How do we rank against other Orange County Blogs?*



According to Alexa.com, the Orange Juice recently was ranked at 366,496 worldwide, versus 807,522 for the Liberal OC blog.



And Blognetnews ranks the Orange Juice #3 in their Top 10 Most Influential California Political Blogs over the past 12 weeks!

### **By the Numbers – Data from Google Analytics®:**

#### *Orange Juice Readers...*

- Spend over 3 minutes on our site each time they visit
- Average over 2 pages read per visit – over one million page views since July 1, 2008.
- Keep finding us! *Over 46% of our daily readers are new to our blog.*
- We average over 1,200 site visits a day and over 2,700 page views a day.

**Go to [www.orangejuiceblog.com](http://www.orangejuiceblog.com) and see what everyone is talking about!**