



rangeJuiceBlog.com

... politics for the rest of us since 2003!



## 2008 AD RATE CARD

Orange Juice is Orange County's *first* political blog! Our irreverent take on local news and politics was honored in 2007 by the OC Weekly, who named us their "Best Local Blog."

### How do we rank against other Orange County Blogs?

According to Alexa.com, the Orange Juice recently was ranked at 323,885 worldwide, versus 357,520 for the Liberal OC blog.



And Blognetnews has ranked the Orange Juice in their Top 10 Most Influential California Political Blogs since they began their ranking service a few years ago!

### By the Numbers – Data from Google Analytics:

#### Orange Juice Readers...

- Spend over 5 minutes on our site each time they visit – which is well over double the national blog average!
- Average over 3 pages read per visit – over 73,000 page views since May 1! That is almost FIVE TIMES the national blog average.
- Keep finding us! *Over 30% of our daily readers are new to our blog.*
- We average over 700 site visits a day and over 2,300 page views a day.

**Go to [www.orangejuiceblog.com](http://www.orangejuiceblog.com) and see what everyone is talking about!**

<u>AD SIZE</u>	<u>PLACEMENT</u>	<u>COST</u>	<u>OTHER O.C. BLOGS CHARGE</u>
425 x 150	Top Banner	\$750/mo.	\$900-\$1,500
425 x 150	Bottom Banner	\$650/mo.	\$800-1,200
150 x 200	Sidebar Priority (Top)	\$500/mo.	\$600-800
150 x 100	Sidebar Economy	\$200/mo.	\$400-600

Call (714) 606-7622 or send an email to: [apedroza@earthlink.net](mailto:apedroza@earthlink.net)

**Our rates are guaranteed for 60 days!**

**Voted  
"Best 2007  
Blog" by  
OC  
Weekly!**